THE CAREER GAME®
by Rick Trow Productions
MULTIMEDIA CAREER INVESTIGATION

Over 12 Million Sold! Here’s Why:
An administrator in a large suburban district* surveyed her students:

<table>
<thead>
<tr>
<th>After using The Career Game</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Combined Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>I see the connection between the activities I enjoy today and my future.</td>
<td>45%</td>
<td>26%</td>
<td>71%</td>
</tr>
<tr>
<td>I understand how my skills and talents can lead to job opportunities.</td>
<td>43%</td>
<td>52%</td>
<td>95%</td>
</tr>
<tr>
<td>I can identify three jobs I would like to work towards in the future.</td>
<td>17%</td>
<td>72%</td>
<td>89%</td>
</tr>
</tbody>
</table>

* for details, call 800-867-0012

RICK TROW PRODUCTIONS • P.O. Box 291 • New Hope, PA 18938 • Tel: 800-247-9404 • Fax: 800-452-3753
Web Site: www.careergame.com • Email: info@careergame.com • Follow The Career Game
EXPLORER WORKBOOK*
For Grades 5 - 7 and Special Ed

Explorer begins by asking questions that help students recognize the thoughts, feelings and events that hold clues to their future. Next comes a color-coded interest inventory organized into areas similar to Dr. John Holland’s RIASEC Hexagon, followed by wide screen spreads of likely careers, color-coded to match each individual’s list of favorites.

* See all 28 pages at www.careergame.com

THE CAREER GAME WORKBOOK*
For Grades 8 - 12 and Adults

The first four pages are designed to probe the thoughts, feelings and events that hold important clues to a student’s future. Next comes a color-coded interest inventory organized into areas similar to Dr. John Holland’s RIASEC Hexagon. The final pages offer inspiration, motivation and ideas for introductory career planning.

* See all 16 pages at www.careergame.com
THE CAREER GAME
Personal Identification Number:
123 4567 8900
Create your own page at:
www.my.careergame.com
Tell us your workbook scores and we’ll show you the jobs that match your individual personality.

STUDENT WEB TICKETS
(Video Demo at www.careergame.com)

Add the power of the Internet. From school or home, on a desktop, tablet or phone, students create a personal page where they match their workbook scores to occupations at four different educational levels.

Each job is summarized in a short paragraph that identifies the kind of person who might do well in that occupation. A click on the More Information button will bring up the entire text of the Occupational Outlook Handbook. Counselors are given their own home page, where they can log on to check their student’s job reports and progress.

COUNSELOR TOOLS CD-ROM
(Video Demo at www.careergame.com)

Use your own software. After completing either workbook, students match their interest scores to occupations at four different educational levels in your facility. No Internet connection is required.

USE ONE COMPUTER AVAILABLE TO COUNSELORS – Students write their scores on a tear-out coupon included in every workbook. The coupons are collected. One person enters everyone’s scores, then prints reports for distribution.

USE ONE COMPUTER AVAILABLE TO STUDENTS – The program is installed in a library or other central location. Students go to the computer, enter their workbook scores, and generate their own job search results.

USE MANY COMPUTERS – The program is site licensed and supports all Windows networks. Use as a group activity in labs and classrooms throughout your building.

RED HOT JOBS WORKBOOK
(Sample at www.careergame.com)

Use a follow-up workbook. This self-scoring companion to The Career Game matches interest scores to 182 of the fastest-growing jobs from the Occupational Outlook Handbook. Not for use with Explorer.

Jobs are organized by educational level with the progressively attractive scenarios making an eloquent case for the benefits of increased education.

The simple self-scoring format allows efficient presentation to large groups within extreme time limitations. Using The Career Game and Red Hot Jobs in immediate sequence makes it practical to explore interests and match them to jobs in a single class period.

THE CAREER GAME ONLINE
(Video Demo at www.careergame.com)

Go 100% Internet. This low-cost technique does not require workbooks. Students log on to our site with a personal ID#, respond to a rapid-fire set of animated questions, and are presented with matching jobs.

Each job is described with a short paragraph that identifies the kind of person who might do well in that occupation. A click on the More Information button will bring up the entire text of the Occupational Outlook Handbook. Counselors are given their own home page, where they can log on to check their students’ job reports and progress.
Workbooks are an exciting stand-alone activity, but many educators choose to expand the exercise with computer-generated job searches. Both Student Web Tickets and the Counselor Tools CD-ROM convert workbook scores into a list of matching jobs. With The Career Game Online, this report is presented after completion of an Internet questionnaire.

BEST JOBS FOR JENNIFER JAMES as a College Graduate

We've run your workbook scores through a computer database. All of the jobs on the following pages will fit your personality in some way or another. The number of stars will let you know how closely each job matches the answers you have given us:

- Excellent Match ***
- Good Match **
- Partial Match *

COUNSELOR ***
More Information

Can you inspire trust and respect? Counselors help people evaluate their interests, abilities and disabilities. They advise students, children, adults and groups about social, family, work and personal concerns such as education, careers, drug or alcohol abuse and illness. Work is available in schools, industry, health and training facilities.

POLITICAL SCIENTIST ***
More Information

These jobs range from international to small town politics. You will study and evaluate public opinion and policy. You might be looking into major programs like Social Security, the decisions of the Supreme Court, or whether a community will support a new swimming pool. Your findings will be used to make decisions on spending, elections and the operation of governments.

EDUCATION ADMINISTRATOR ***
More Information

Are you a leader? You will provide direction and day-to-day management of educational activities for a school, business, museum, or community organization. You'll develop academic programs, hire, train and motivate teachers and other staff, prepare budgets, and handle relations with employers, parents, students and the public.

FLIGHT ATTENDANT **
More Information

Are you courteous and efficient? Able to work on your feet? Do you enjoy meeting and assisting people? You will oversee supplies in an airplane cabin, greet passengers, check tickets, instruct in emergency procedures, serve food and drinks, administer first aid, answer questions and maintain passenger comfort and safety ....... (continues with at least 10 more jobs)

Jobs are offered at four levels of educational achievement. Students can add or subtract years of schooling to learn how opportunities grow along with increased educational commitment.

Clicking here loads the Occupational Outlook Handbook pages for this job, which include working conditions, opportunities, earnings, etc. (The Counselor Tools CD-ROM does not link to the web, but offers growth projections.)

Stars indicate the closeness of match to interests.

REPORTS FOR COUNSELORS ALSO

Counselors are able to monitor their students' activity on their own page where all student visits, interest scores and job recommendations are recorded and organized for retrieval.

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(more)
**COORDINATED VIDEOS**

Bring workbooks to life

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**What Type of Person Am I?**

**Personality and Careers**

Grades 5 – 8 • 19 minutes

Includes Pre- and Post-Tests • Teachers Resource Book • Student Handouts

This excellent video integrates with Explorer to add another multimedia component to the workbook experience. It begins by teaching its audience to recognize the interests and preferences of six students who match Explorer's color categories exactly. A series of realistic scenarios demonstrate how individual personalities can point to success in potential careers.

Seeing how each student's interests and abilities apply to tasks that translate into career direction is the perfect introduction to workbook sessions. *What Type of Person Am I?* is a wonderful way to add motivation and clarity to sessions with the Explorer workbook.

**What Type Of Person Am I?**

DVD: Item # DOH8080 $129.95

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**Self-Assessment**

Grades 8 - 12 • 19 minutes

Begin your sessions with *The Career Game* by playing this fast-moving video for your students. In just a few short minutes, it shows how a group of diverse teenagers uses self-assessment techniques to discover their personality types, abilities and preferences.

This video will insure that your students approach *The Career Game* with a clear understanding of the techniques of self-assessment. By showing how to apply life experiences to job satisfaction and answering many questions before they are even asked, this terrific little kick-starter is guaranteed to set the stage for successful workbook sessions.

**Self-Assessment**

DVD: Item # V IDC78 $99.00

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**View preview clips from these videos at:**

[www.careergame.com](http://www.careergame.com)
The Career Game family of products is easy to use, accurate and motivational. Your money back if you don't agree.

<table>
<thead>
<tr>
<th>Item #</th>
<th>WORKBOOKS and OPTIONAL FOLLOW-UPS</th>
<th>Quantity Ordered / Cost</th>
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<td>BXW78</td>
<td>Explorer + Student Web Ticket</td>
<td>2.18 1.78 1.57 1.28</td>
</tr>
<tr>
<td>BX78</td>
<td>Explorer Alone (No Web Ticket)</td>
<td>1.59 1.29 1.18 0.99</td>
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<tr>
<td>BCGW78</td>
<td>The Career Game + Student Web Ticket</td>
<td>1.98 1.68 1.37 1.18</td>
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<tr>
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<td>The Career Game Alone (No Web Ticket)</td>
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<td>C2PK78</td>
<td>The Career Game 2-Pack (1 each of The Career Game &amp; Red Hot Jobs)</td>
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<td>VIDG78</td>
<td>Self-Assessment DVD</td>
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<tr>
<td>DOH8080</td>
<td>What Type of Person Am I? DVD</td>
<td>129.95</td>
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SAVE $$$ WITH THESE COMBINATION OFFERS

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<tr>
<th>Item #</th>
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<tr>
<td>MXW78</td>
<td>Explorer Internet Sampler - Includes 30 Explorer Workbooks, 30 Student Tickets &amp; 1 What Type of Person Am I? DVD</td>
<td>179.00</td>
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<td>MXF78</td>
<td>Explorer CD-ROM Sampler - Includes 30 Explorer Workbooks, 1 Counselor Tools CD-ROM &amp; 1 What Type of Person Am I? DVD</td>
<td>299.00</td>
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<tr>
<td>MCGW78</td>
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<td>139.00</td>
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<td>MCGF78</td>
<td>Career Game CD-ROM Sampler - Includes 30 Career Game Workbooks, 1 Counselor Tools CD-ROM &amp; 1 Self-Assessment DVD</td>
<td>269.00</td>
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<tr>
<td>M3PK78</td>
<td>Career Game Dual Workbook Sampler - 30 Career Game + 30 Red Hot Jobs + 30 Student Web Tickets &amp; 1 Self-Assessment DVD</td>
<td>169.00</td>
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ORDER FORM

If you use an Institutional Purchase Order, make sure it includes your name and address so that we can send you periodic free teaching aids.

SHIP TO:  
BILL TO: (only if different from SHIP TO)

<table>
<thead>
<tr>
<th>Name:</th>
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<th>Address:</th>
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City/State/Zip:  
Email:  
Tel:  

Check Enclosed  
Bill PO #:  
Visa  
MasterCard #:  
Exp.:  

Quantity  
Item #  
Product Title  
Unit Price  
Total  

Subtotal:  
If Subtotal is:  
$125 or lower - add $14.95  
$126 - $499 - add 12%  
$500 or higher - add 10%  
Subtotal + Add for Shipping, Handling & Insurance:  
Total:  

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